

Google Panda Hits UK!

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Although more commonly known in the USA, Google Panda - Google's new algorithm programme has been moved overseas the UK in order to become more stricter on the websites listed within the UK's sector of the search engine.

What does this mean?

Google has been scanning web pages listed within their search engine and have pulled off many websites which their new programmes deems unfit for their users - Commonly users of the internet will add "Keywords" to their web pages in order to move higher up the search listings - unfortunately many users abuse this and tend to place hundreds of keywords within their pages which is causing users who search through Google to find irrelevant information relating to their search query. Google's search engine has very specific rules on their web crawlers to search a users content and assess if the page has unique and original information, Google Panda is a further progression of this insisting that websites are more original and not just copies of other websites.

How can Furious Designs help?

Already our SEO teams place only specific information relating to the users business and ensure all the requirements are made in a unique and organic way - i.e: avoiding link farms etc...

If you have any concerns or you have suddenly noticed that your website no longer appears on Google - Call our friendly support team and we can access the situation and help in any way we can to help your business climb the Google ranks in an organic way.

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For more information on Google Panda – follow the link below:

<http://searchengineland.com/google-rolls-out-its-panda-update-internationally-and-begins-incorporating-searcher-blocking-data-72497>

Or alternatively contact us:

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